

LUIS GARCIA

GRAPHIC DESIGNER

Dear Hiring Manager:

Allow me to introduce myself please: My name is Luis Garcia and I'm from Mexico City.

Your posting for a GRAPHIC DESIGNER caught my attention as it seems an ideal match for my experience and talents. As an accomplished graphic designer with a broad range of Design experience, I believe I am someone who will be an asset to your company. With strong creative instincts, my knowledge and personality qualities and proven record in producing visual designs and written copy that sell products, I would like to explore the possibility of putting my skills and experience to work for you if you are so kind and allow me some opportunity. I'm willing to have any level position for a job to start.

As you can see from my enclosed resume, my career encompasses roles in Graphic Design, Artistic and Art-Commercial Photography, Advertising, Illustration, Visual Communication, Commercial Art, Editorial, Medical and Scientific Industry, Marketing and Fine Arts. I am also well-versed in managing all aspects of client projects to successful completion. Key to my success, the depth of my creative talents is fully matched by a disciplined focus on achieving outstanding results. Therefore, I am someone who consistently delivers top- quality projects no matter what the challenge. I have an Educational Credential about my studies by WES Canada.

My additional strengths in teamwork, communication, leadership and time management position me to thrive in this challenging position, some highlights of my background include:

- **1.** Professional experience of more than 10 years in design with very good acceptance and management evaluation in the development and graphic conceptualization, creative and talented in the solution, dissemination and need for visual communication of different business areas of more than 30 renowned companies in Mexico City and freelance, generating innovative ideas and solutions to more than 100 graphic design projects being some of them international.
- **2.** Acceptance, recognition and academic management evaluation of excellence on knowledge, skill, talent and Teaching Experience of 10 years at the bachelor's Graphic Design level of 3 prestigious private universities in Mexico City by Laureate International Universities.
- **3.** Teaching evaluation by students of more than 500 students where I obtained points of academic excellence in those universities. Design in theoretical-practical subjects to shape the work, ethic, promote a culture and respect, involve them in a useful and technological society and professional life of students in Mexico.

" For more information let me tell you that my career is qualified under the Appendix 1603.D.1 of North America Free Trade Agreement (NAFTA) on the list of the 60 occupations covered in BC, Canada by the Agreement, in which professionals like me enter to provide our services in the field for which we are qualified and with this agreement We are exempt of LMIA applying with the principal NOC 5241 / TEER 2-52120 Title: "Graphic Designer"

I was employed for a restaurant as a Graphic Designer in Vancouver Canada last September 2018 but since November in that year it is in bankrupt so I had to come back to my country and these days I try to find a new job in graphic design again. I lived and worked in Vancouver BC, Canada around 7 years. I have a Canadian labor experience in quality hospitality, Excellent customer service experience and gastronomic areas in Vancouver City.

I would be delighted to hear from you at your earliest convenience to discuss my skills in relation to this. If you have any further questions please feel free to contact me.

Thank you for your time, attention and consideration.

Yours faithfully,

Luis Garcia Rodriguez.

LUIS GARCIA

GRAPHIC DESIGNER

RESUMÉ | CV



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Portfolio: <https://luis-garcia98.cms.webnode.mx>

I consider myself to be a good a confident team member, Prior working experience, Work with a team, Good skills communication in English, French and Spanish, Work under pressure, Solve problems, Analytical capacity, Ethics, Responsibility, Accept innovation and changes, Concentrate on objectives, Creativity, Multitasks, Flexibility, Good interpersonal qualities, Organizational and administrative skills, Proactive, High degree of initiative, Adaptability and attention details, Ability to prioritize competing demands with efficiency, Maturity, Visionary, Friendly.

■ EXPERTISE

Experienced in general Graphic Designer with a demonstrated history of working in the higher education industry. Skilled in Design Strategy. My career encompasses roles in Design Visual Communication, Advertising, Artistic and Commercial Photography, Illustration, Commercial Art, Medical and Scientific Industry, Marketing, Coord for events, Pre press, Packaging, Visual Merchandising, Multimedia, Fine Arts and University Professor. Strong education professional with a Bachelor's degree in Graphic Design in the largest and most prestigious public University in all of Latin America and a Master's degree focused in Senior Management in Communication and Advertising.

■ WORK EXPERIENCE

2013 – 2022

UNITEC / Universidad Tecnológica de México

Technological University of Mexico, Campus Sur (Except days inside Canada)
University Professor / Design / Management in Communication.

University teaching, academic research, pedagogical strategies for teaching and learning, verbal communication, academic psychology, thesis advisory. Subjects taught: Design, Creativity, Photography I and I II, Viewers and space Presenters, Visual Merchandiser, Advertising campaigns, Representation drawing and professional presentation of design, Design systems III, Prototypes and conceptual models, Advanced digital imaging techniques among others.

2013 - 2014

UVM / Universidad del Valle de México

Technological University of Mexico, Campus Sur
University Professor / Design and Architecture

University teaching, academic research, pedagogical strategies for teaching and learning, verbal communication, academic psychology, thesis advisory. Subjects taught: Editorial, Print and Design I and II among others.

2007 - 2009

Edimplas S.A. de C.V.

Graphic Designer and Marketing, Medical Illustrator, Scientific Illustrator

Design in the pharmaceutical-medical and the scientific areas, advertising design, image and visual communication for campaigns for MERCK-Serono Laboratories / Mexico.

